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List of Abbreviations Used in The Thesis

BC: Before Christ

E-I-C Framework: Economy-Industry-Company Framework

SEBI: Security Exchange Board of India

BSE: Bombay Stock Exchange

NSE: National Stock Exchange

FMCG: Fast Moving Capital Goods

TCS: TATA Consultancy Limited

INFY: Infosys Limited

DDM: Dividend Discount Method

DCF: Discounted Cashflow Method

RIV: Residual Income model

CAPM: Capital Asset Pricing Model

P/E ratio: Price Earning Ratio

WACC: Weighted Average Cost of Capital

REV.: Revenue

CAGR: Cumulative Annual Growth Rate

MAE: Mean Absolute Error

MAPE: Mean Absolute Percentage Error

MSE: Mean Squared Error

RMSE: Root Mean Squared Error

PCA: Principal Component Analysis

KMO: Kaiser-Meyer-Olkin Measure

MBA: Master of Business Administration

CA: Chartered Accountant

CFA: Chartered Financial Analysts

CS: Company Secretary

CMA: Certified Management Accountant

CWA: Cost and Work Accountant

Ph D: Doctor of philosophy

GDP: Domestic Product

IIP: Index of Industrial Production

WPI: Wholesale Price Index

R_f : Risk Free Rate of Return

β = Beta

R_m = Market rate of return

RBI: Reserve Bank of India

K_e = Cost of Equity

RI = Residual Income

CAGR: Compound Annual Growth Rate

SWOT: Strength, Weakness, Opportunity, Threats

PEST: Political, Economic, Social, Technology

PESTEL: Political, Economic, Social, Technology, Environment, Legal