

LIST OF ABBREVIATIONS USED IN THIS THESIS

ACC – Associated Cement Companies
CA – Chartered Accountant
CC – Customer Capital
CEE – Capital Employed Efficiency
CFA – Chartered Financial Analysts
CIV – Calculated Intangible Value
CMA – Cost and Management Accountant
CS – Company Secretary
EVA – Economic Value Added
GVA – Gross Value Added
HC – Human Capital
HCE – Human Capital Efficiency
HUL - Hindustan Unilever
IC – Intellectual Capital
ICValue – Intellectual Capital Value
KCE – Knowledge Capital Earnings
MCap – Market Capitalisation
NVA – Net Value Added
RC – Relational Capital
SC – Structural Capital
SCE – Structural Capital Efficiency
TCS – Tata Consultancy Services
VAIC – Value Added Intellectual Co-efficient
VA – Value Addition