

## DECLARATION

I hereby declare that the Ph.D. thesis entitled “A Study of Consumer Attitudes and Behavioural Intentions for Purchase of Motor Spirit (Petrol) & High-Speed Diesel (HSD) at Retail Outlets” is my own work conducted under the guidance and supervision of Prof. (Dr.) Jayrajsinh D. Jadeja.

The present work has neither been published nor has any degree been awarded to researcher for this work either by this University or by any other University. I also submit that this is the result of my own investigations, except where otherwise stated, it is clearly acknowledged by references. Further-more, I testify that this work has not been submitted for any other degree.

The plagiarism checks and originality of work of this Ph.D. thesis have been undertaken using software which is authenticated and suggested by Smt. Hansa Mehta Library, The Maharaja Sayajirao University of Baroda, Vadodara.

Shailendrasinh J. Jadeja  
(Research Student)

Place : Vadodara  
Date :

Prof. (Dr.) Jayrajsinh D Jadeja  
(Research Guide)

Place : Vadodara  
Date :