

## **List of Figures**

Figure No.	Figure Name	Page No.
1.1	Indian Environmental Legislation	6
1.2	Theory of Planned Behavior	19
1.3	Value Belief Norms Theory	20
1.4	Types of Household Appliances	29
1.5	Global Household Appliances Market Size	31
1.6	Indian Household Appliances Market Size	32
3.1	Conceptual Model of Green Purchase Behaviour proposed by Kaufmann	90
3.2	Proposed Conceptual Framework of the Research Study	92