

APPENDIX - IV

CENTRE OF ADVANCED STUDY IN EDUCATION

M.S. University of Baroda

Baroda - 390 002

QUESTIONNAIRE TO THE PRODUCERS OF SCHOOL BROADCASTS,
AIRDr.G.R. Sudame
SupervisorD.R. Goel
Research Fellow

Dear Sir/Madam,

I have undertaken a research study on 'School Broadcasts in India'. I intend to study the organisation, functioning and limitations of school broadcasts in India. In this connection I request you to kindly extend your co-operation by giving suggestions and comments about the school broadcast programmes. This would be of immense help to me in my work.

I have obtained the permission from the Director General AIR, New Delhi, for collecting information from the various AIR stations, vide the letter D.O. No.9(3)/75-P3, which has been issued to your station by Shri T.Janakiraman, Chief Producer, Educational Broadcasts, New Delhi.

Please fill in the enclosed questionnaire so as to make this humble attempt a success and return it at your convenience, preferably within 20 days. A self addressed stamped envelop is enclosed.

I assure you that the data collected would be kept strictly confidential and used for research purposes only.

Thanking you,

Yours faithfully,

Encl. As above

(Dev Raj Goel)

BIO-DATA

1. Name of the Producer : _____
2. Qualifications : _____
3. Experience : _____

- 1 (a) Name of the AIR station:
- (b) Date on which the school broadcast programme was introduced.
- (c) Wave length and frequency of transmission:
1. Short wave
 1. _____ metres
 2. _____ kilocycles per second or kilo hertz
 2. Medium wave
 1. _____ metres
 2. _____ kcs or KHZ
 3. Long wave
 1. _____ metres
 2. _____ Kcs/KHZ
- (d) 1. Power of the transmitter _____ K.W.
2. Geographical region covered(write names of districts).
- | | | |
|-------|--------|-------|
| (i) | (ii) | (iii) |
| (iv) | (v) | (vi) |
| (vii) | (viii) | (ix) |
| (x) | (xi) | (xii) |
- (e) The Distribution is
1. Single channel ()
 2. Multi channel ()
- (f) How many auxiliary stations relay your school broadcast programmes?

Write their names and regions covered:

Sr.No.	Name	Region(s) covered
1		
2		
3		
4		
5		

- 2 Is there a programme Planning Committee for school broadcasts in your station?

Yes/No

If yes,

- (a) 1. Total number of members in the Planning Committee _____
2. Fields they belong to; with number from each
- | Number of member(s) | Field |
|---------------------|-------|
| | |
- (b) Planning is done in the month of _____.
- (c) How many months in advance the planning is done?
- (d) The planning is done for _____
- | | | |
|--------------|---|---|
| 1. One year | (|) |
| 2. One term | (|) |
| 3. One month | (|) |
| 4. Fortnight | (|) |
| 5. _____ | | |
- (e) Do you have subjectwise planning committees?

Yes/No

- 3 Is there an 'advisory committee' for school broadcasts in your station?

Yes/No

If yes,

- (a) 1. Total number of members in the advisory committee _____
2. Fields they belong to with number from each
- | Number of member(s) | Field |
|---------------------|-------|
| | |

(b) Frequency of meeting of the advisory committee is:

1. One year
2. One term
3. One month
4. Fortnight
5. _____

(c) Functions taken up by the advisory committee:

4 While planning the programmes, which points are borne in mind (please put tick mark /)

- (a) No programmes on holidays.
- (b) No programmes on examination days.
- (c) Educational objectives.
- (d) The mental level of listeners.
- (e) The cultural background of the listeners.
- (f) Relevance to the school curriculum.
- (g) Relevance in terms of school time tables.
- (h) Access of users to the medium.
- (i) Attitude of users to the medium.

any other, please mention:

5 (a) Number of staff employed in the school broadcast unit. (please mention the number against the posts held at present)

- | | |
|-------------------------|-------|
| 1. Producer | _____ |
| 2. Assistant Editor | _____ |
| 3. Compere | _____ |
| 4. Programme Executive | _____ |
| 5. Liaison Officer | _____ |
| 6. Production Assistant | _____ |
| 7. Programme Secretary | _____ |

(b) Do you think that the present staff is adequate?

Yes/No

If not, which personnel are needed more?

- 6 Do you produce guidance notes, pamphlets, programme texts, Auto-instructional material, charts and models, etc. for school broadcast programmes?

Yes/No

If yes,

- (a) Are these support materials prepared

1. annually?
2. quarterly?
3. _____

- (b) This support material is sent to -

1. all the schools registered with AIR.
2. only those schools who listen to the programmes.
3. only those schools who pay for the support material.

- (c) How many copies of these materials have you distributed during the session 1978-79?

1. Guidance notes _____
2. Charts _____
3. Models _____
4. Programme texts _____
5. Auto instructional material _____
6. Any other material

- 7 How is the publicity of the school broadcasts done? (please put tick mark(s))

- (a) Through the daily news paper.
- (b) Programme schedule chart.
- (c) Radio.
- (d) Any other means:

8 (a) For which of the following groups do you broadcast school broadcast programmes?

1. Elementary school students.
2. Secondary/Higher Secondary School students.
3. Elementary school teachers.
4. Secondary/Higher secondary school teachers.

(b) The nature of these programmes (please tick mark)

Sr. No.	School broadcast programme for	Syllabus oriented	in general	grade-wise	common for all grades
1	Elementary school students				
2	Secondary/Higher secondary school students				
3	Elementary school teachers				
4	Secondary/Higher secondary school teachers				

(c) Please supply the following information:

School broadcast programmes for	Frequency per week	Time of broadcast	Duration of a programme	Grade-subject	Language broadcast	Term month-month
Elementary school students						
Secondary/Higher secondary school students						
Elementary school teachers						
Secondary/Higher secondary school teachers						

9 How do you select particular topics from the syllabus for broadcasts? (please put tick mark(s)).

1. Teachers and students suggest to you the topics according to their needs.
 2. Topics which best suit the medium.
 3. Topics which you think are difficult to be covered by the classroom teacher.
 4. Topics on which you get expertise.
 5. Topics from the prescribed syllabus.
- Any other criteria, please mention.

10. (a) How are the script writers selected? (please put tick mark(s))

1. Directly contacted by the A.I.R.
2. In consultation with the Head of the institution of the script writer.
3. any other, please write.

(b) Are persons other than teachers commissioned to present programmes in school broadcasts?

Yes/No

(c) Do you find any difficulty in getting good script writers who can provide rich learning experiences?

Yes/No

(d) How do you evaluate the programme scripts? (please put tick mark(s)) From

1. approach to the subject matter
2. language used
3. form of presentation
4. suitability to the audience
5. suitability to the medium

any other, please write:-

(e) Have the script writers undergone any training course on school broadcasts?

If yes, where? Yes/No

(f) What is the amount of remuneration paid to the broadcasters?

Categories	Remuneration
1.	
2.	
3.	
4.	

(g) How much in advance is a script prepared?

(h) How much in advance is a programme recorded?

11 (a) Has the producer undergone any training course on school broadcasts?

If yes, where? Yes/No

(b) Is there any training given to the school teachers in making effective use of the school broadcasts?

If yes, how? Yes/No

12 Do you have any co-ordination regarding school broadcasts with

(a) Educational technology cell? Yes/No
If yes, how?

(b) SIE? Yes/No
If yes, how?

(c) DPI? Yes/No
If yes, how?

(d) C.I.E.F.L./R.I.E.F.L.? Yes/No
If yes, how?

(e) Colleges of Education/Departments of Education? Yes/No
If yes, how?

- (f) Any other agency/institution or individual, kindly mention:
- 13 (a) In what ways does the State Department of Education collaborate with AIR in the successful implementation of school broadcast programmes? (please put tick mark(s))
1. They issue circulars to the schools to include broadcast period in the regular time table.
 2. They supply radio sets to the schools.
 3. They send radio inspectors to the schools to repair the sets.
 4. They provide experts to AIR.
 5. They hold seminars/teacher training workshops/script writers training workshops etc.
 6. D.E.O.s'/Circle inspectors act as liaison officers.
- Any other, please mention:-
- (b) Do you think that your state has accepted radio as a support medium in promoting the educational activities of the schools in your state?
- Yes/No
- If yes, how?
- 14 (a) 1. Number of secondary/higher secondary schools in your region/state. _____
2. Number of secondary/higher secondary schools having radio sets. _____
3. Number of secondary/higher secondary schools registered with your station. _____
- (b) 1. Number of elementary schools in your region. _____
2. Number of elementary schools having radio sets. _____
3. Number of elementary schools registered with your station. _____

(c) What percentage of registered schools made use of the school broadcast programmes during 1978-79?

1. Elementary schools _____
2. Secondary/higher secondary schools _____

15 (a) Have the schools made the provision of school broadcasts periods in their regular time table?

Yes/No

If not, what are the reasons: (please put tick mark(s))

1. Time of broadcast does not suit them.
2. Schools do not have prior information regarding school broadcast programmes schedule.
3. Most of the times the radio sets in the schools are out of order.
4. Only a few topics are covered through broadcasts.
5. Teachers have negative attitude towards the educational media like Radio and T.V.
6. Teachers are not aware of the usefulness of educational media like Radio and T.V.

Any other, please mention.

(b) Do you think that the teachers take interest in the school broadcasts?

Yes/No

If not, why? (please put tick mark(s))

1. The class teacher can provide better learning experiences than the broadcast teacher.
2. He is always busy in preparing the students for the examination through other media and does not get time to conduct school broadcasts.
3. To them media like radio and TV are mere gimmicks meant for entertainment only and not for education.
4. There are no listening facilities in the schools.

5. Teachers do not know how to integrate radio lessons with the regular classroom lessons.

6. Any other reason, please write:-

(c) Do you think that the students take interest in the school broadcasts?

Yes/No

If yes, how? (please put tick mark(s))

1. They listen to the school broadcasts at home/school.
2. They write letters to you about the broadcasts.
3. They participate in school broadcast programmes.

Any other, please write:

16 (a) What different forms of programmes do you prefer? (please put tick mark(s))

Talk

Drama

Feature

Dialogue

Discussion

Interviews

Quiz

Mention any other.

(b) What is the format that you most frequently use in your school broadcast programme' and why?

17 Is the broadcast usually related to the work which the class (please put tick mark)

(a) is doing now?

(b) has already done?

(c) will be doing?

18 (a) Do you think that the duration of the present school broadcast programme is

1. insufficient?
2. sufficient?
3. more than sufficient?

- (b) Do you recommend any change? Yes/No
If yes, why?
- 19 (a) Do you rebroadcast any programme? Yes/No
If yes, when?
- (b) How many programmes did you rebroadcast during
1978-79?
- (c) Why did you rebroadcast these programmes? (please
put tick mark(s) /) For
1. home listening
 2. shift system in schools
 3. on the request of the listeners
- Any other please write:
- 20 (a) Do you broadcast any activities (demonstration,
experiments etc.) oriented programmes?
- Yes/No
- If yes, please mention:
- (b) Do you broadcast programmes on co-curricular
activities?
- Yes/No
- If yes, please mention.
- (c) Do you broadcast any pupil participation
programme?
- Yes/No
- If yes, please mention.
- (d) Do you broadcast any programme presented by the
students?
- Yes/No
- If yes, please mention.
- 21 (a) How many times the evaluation forms are sent to
schools in an year? (please put tick mark /).
1. At the end of the term.
 2. At the end of the year.
 3. After each lesson.
 4. Any other time.

- (b) To which schools the evaluation forms are sent?
1. To all the schools which are registered with AIR.
 2. Only to those who listen to the programmes.
 3. Any other criterion, please mention:
- (c) What percentage of the evaluation forms were received back during the session 1978-79?
- 22 (a) What are the ways by which you get feed back from the listeners? (please put tick mark(s))
1. letter from the listeners.
 2. telephone calls from the listeners.
 3. visits to schools by AIR staff.
 4. tests given by AIR to the listeners.
 5. visits of the listeners to AIR.
- Any other, please write:
- (b) Total number of schools from which you received feedback during 1978-79?
- (c) Is there any inspection team for the schools in your station?
- Yes/No
- If yes, what is its role?
- (d) 1. Do AIR officers visit schools and talk to the students and teachers about school broadcasts?
- Yes/No
- If yes, how often and when?
2. Do they observe programme listening in the schools?
- Yes/No
- 23 (a) Have you conducted any research on school broadcast programmes at your station?
- Yes/No
- If yes, please supply a copy of the report or findings.

- (b) Do you know about any outside agency or individual other than AIR who has conducted/is conducting research (like survey, field work) on school broadcasts?

Yes/No

If yes, please give the address of the agency.

- 24 Do you conduct seminars on school broadcasts?

Yes/No

If yes, please write a few lines about the latest seminar you have conducted.

- 25 (a) Do you have books and other materials on school broadcast programmes in your library?

Yes/No

- (b) Do you receive periodicals on Education for reference?

Yes/No

- (c) Do you subscribe to Educational Journals?

Yes/No

If yes, which are they?

1.

2.

3.

- 26 (a) Total annual budget of your radio station (1978-79)

- (b) Annual allotment for school broadcasts (1978-79)

- (c) Annual expenditure on school broadcasts (1978-79)

1. Remuneration to school broadcast teachers (script writers etc.) _____
2. Salaries of the staff _____
3. Office expenditure _____
4. Publications _____

any other, please mention.

- (d) The allotment is (please put a tick mark) insufficient/sufficient/more than sufficient.

If \neq insufficient, please give your suggestions for increase in income.

- 27 (a) Should these programmes be made compulsory for all schools?

Yes/No

- (b) Do you think that the school broadcast programmes should be broadcast strictly out of the school hours?

If yes, how?

Yes/No

- 28 Do you broadcast any radio-cum-correspondence inservice teacher training course in collaboration with the State Government or any other agency?

Yes/No

If yes,

1. When did it start?
2. On which subjects?
 - 1.
 - 2.
 - 3.
 - 4.
3. Frequency of broadcast?
4. Number of teachers registered in the course till the end of 1978-79? _____

5. Is the correspondence course recognised by the State Government as a teacher training course?

Yes/No

29 Please supply a copy of the school broadcast programmes schedule for the current session.

30 Please write down the names and addresses of any five script writers working/worked for your station:

1.

2.

3.

4.

5.

31 Please write down your problems and suggestions regarding school broadcasts.
